



FOR IMMEDIATE RELEASE

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Working together to green commercial real estate in North America.

The Building Owners and Managers Association (BOMA) Canada and US-based Building Owners and Managers Association (BOMA) International, are joining forces to promote sustainable development and energy efficiency to the commercial real estate industry across North America.

Toronto: The Building Owners and Managers Association of Canada (BOMA Canada) signed a Memorandum of Understanding with the Building Owners and Managers Association International (BOMA) International to work together on joint ventures promoting sustainable development and energy efficiency within Canada and the United States.

Building on the strengths of their flagship programs, BOMA Canada's BOMA BESt and BOMA International's BOMA 360 Performance Program, the cross-border collaboration will focus on several areas, including:

- promoting commercial real estate that is environmentally responsible, comfortable, profitable and sustainable by more efficiently using limited resources and by sharing information;
- working together to cross-promote sustainable initiatives among each association's memberships;
- cooperating on the development and promotion of educational materials, workshops, training and other educational programs;
- cooperating on future green building research for possible joint publication.

BOMA BESt (Building Environmental Standards) is BOMA Canada's national online assessment program that provides the Canadian real estate industry with realistic standards for energy and environmental performance of existing buildings based on accurate, independently verified data. The four-level performance certification program also identifies best practices and provides members with educational and on-line assessment tools, independent data audits and more.

BOMA International's proprietary BOMA 360 Performance Program is an online self-assessment program that evaluates buildings on six major areas of building management and operations, and benchmarks a building's performance against US industry standards. BOMA 360 helps real estate professionals demonstrate to owners, tenants and prospective tenants that their buildings are managed to the highest standards of excellence.

The Memorandum of Understanding was signed on behalf of BOMA Canada by Chair Ian Stewart and President Diana Osler-Zortea. Jim Peck, Chair and Chief Elected Officer, signed for BOMA International. Henry Chamberlain, President and Chief Staff Officer for BOMA International was on hand for the signing.

The Building Owners and Managers Association (BOMA) of Canada is the voice of the Canadian commercial real estate industry with over 2,500 members in regional associations across Canada. On behalf of the building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and the product and service providers to over 1.9 billion square feet of commercial real estate in Canada, BOMA Canada addresses issues of national concern, and promotes excellence in the industry through information, education, advocacy and recognition.

For more information, contact: Diana Osler Zortea, BOMA Canada, 36 Toronto Street, Suite 850, Toronto, ON M5C 2C5. Tel (416) 214-1912. (doslerzortea@bomacanada.ca)