



YES WE CAN – Canada's largest national association representing commercial building owners and managers agree to support aggressive new national energy consumption target.

ATTENTION ASSIGNMENT REAL ESTATE / BUSINESS EDITORS / REPORTERS:

TORONTO, September 18, 2009: - The Builders Owners and Managers Association of Canada (BOMA Canada) announced their support for the "20 by '15" (20 eKWh/ft²/year in office buildings by the year 2015) national energy consumption target for office buildings introduced earlier today by the Real Property Association of Canada (REALpac). This is a significant and aggressive target for the Canadian office buildings.

If achieved, the new target would make the Canadian commercial real estate industry a world leader in conservation efforts.

"The environment is one of those rare, transforming issues that affects everyone and can impose real change on a society – and we are not immune to it," says Ian M. Stewart, Chairman of BOMA Canada. "Our members are committed to achieving significant improvement in energy efficiency and reducing their carbon footprints. This new target is very aggressive, and yes, we can do it."

BOMA Canada (www.bomacanada.ca) is a national organization whose 2,500 members include owners and managers of private and public sector buildings across the country. As the voice of the commercial real estate industry in Canada, BOMA Canada monitors and analyzes issues relevant to its members, conducts research, and provides industry insight to stakeholders, the public and various levels of government.

The association also manages BOMA BEST, a rigorous, independently-verified assessment and education program that helps building owners and managers understand the environmental performance of their operations and identify ways to improve them. The program includes four certification levels, from BOMA BEST Level one – adhering to industry best practices – to Level 4 for buildings demonstrating considerably above average energy efficiency and lower environmental impact. Over 1,200 buildings have been through the BOMA BEST program and achieved certification, with more applying every day.

"Our members are working hard to improve their energy and environmental performance," notes BOMA President Diana Osler Zortea. "We know this because we just completed our first-ever *BOMA BEST Energy and Environmental Report* which analyses member BOMA BEST participant performance for the past three years and the data speaks those efforts. The new target means our BOMA BEST buildings need to attain a further average reduction of 37% in energy consumption. And yes, we are confident we can achieve the goal of 20 by '15."

For further information, contact BOMA Canada's Manager, Environmental Initiatives Ms. Nada Sutic at 647-883-0532 (mobile) or via email nsutic@bomacanada.ca