



BOMA CANADA RELEASE – July 8, 2008.

Go Green Unaffected by Acquisition of ECD; BOMA Will Continue to Govern and Operate Program

Ottawa, ON (date) – It was announced today that Jones Lang LaSalle (JLL) Real Estate Company completed the acquisition of environmental consulting firm Energy and Environment Canada (ECD). ECD's proprietary Green Globes software technology is licensed by BOMA Canada and is the platform for our highly successful BOMA *Go Green/Visez vert* program in this country. The program will continue to be governed and operated independently by BOMA in Canada, and the associated data remains protected and confidential.

In the United States, ECD has given a license to the Green Building Initiative (GBI) to oversee Green Globes in that country. At this time, GBI does not have a program similar or equal to BOMA Canada's *Go Green/Visez vert* program

The acquisition of ECD will allow JLL to use ECD's technology platform to help define sustainability for their real estate portfolios both in North America and Internationally, by providing benchmarking tools to better manage their properties, as well as a practical roadmap to improve property performance. This does not give JLL access to any of the other derivatives of the Green Globes standard in Canada.

BOMA Canada has complete and sole rights over the *Go Green/Visez vert* program in Canada, and we are committed to ensuring that it continues to be the benchmarking tool of choice in the 'greening' of the real estate industry in Canada. The *Go Green/Visez vert* program provides the tools that enable building owners to save energy, reduce water consumption, and improve waste management. Other benefits include attracting new tenants, enhancing buildings' public image as environmentally conscious, and providing tangible assessments as to building performance.

Today, the *Go Green/Visez vert* program has certified more than 700 buildings across Canada. The *Go Green/Visez vert* and the *Go Green Plus /Visez vert plus* certifications are recognized as the standards by which existing buildings demonstrate environmental stewardship.

The *Go Green/Visez vert* program has benefited the real estate industry in Canada in many ways, and it will continue to operate as it always has – with an uncompromising commitment to the interests of members and the protection of confidential information.

The Building Owners and Managers Association (BOMA) of Canada is the voice of the Canadian commercial real estate industry with over 2,500 members in regional associations across Canada. On behalf of the building owners, managers, developers, facilities managers, asset managers, leasing agents, brokers, and the product and service providers to over 1.9 Billion square feet of commercial real estate in Canada, BOMA Canada addresses issues of national concern, and promotes environmental leadership and excellence (BOMA Canada GO Green) in the industry through information, education, advocacy and recognition.

If you have any questions, please feel free to contact:

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