



BOMA Canada Update: Building Value for Canadian Members

With 2006 well underway, BOMA Canada is pleased to report that your national association is off to a very productive start to the year. 2005 was a year of change and tremendous advancement on many strategic fronts, with the goal of building a stronger BOMA in Canada. Our consistent objective in 2006 is to build and deliver value for all BOMA members across the country and to the Canadian commercial real estate industry. To that end, we have been focusing on a variety of activities and initiatives designed to support you, strengthen the association, and help the industry grow and prosper.

New Relationship with BOMA International

BOMA Canada's new "Affiliated" relationship with BOMA International is one example of our ongoing efforts to provide greater value for all members. We are pleased to announce a restructuring of the relationship that will refocus resources and energy to build a stronger BOMA at the local, Canadian and international levels. In this new model, as a BOMA member in Canada, you will continue to receive information about BOMA International programs, publications and events, through BOMA Canada and your local association, and will be able to access additional information through the BOMA International web-site. You will continue to have access to International programs, publications and products, and are encouraged to attend the international conferences. These are all available to Canadian BOMA members at non-member rates. Most importantly, this new membership model will see your dues dollars invested in Canadian programming and advocacy, and we are confident this new relationship will enable us to focus directly on issues of interest and importance to Canadian members.

BOMA Go Green

We are delighted to report that the BOMA Go Green program continues to grow, setting the national standard for environmental excellence. Our recently appointed Project Manager, Mike Thibedeau, and BOMA representatives from the local associations across the country, have been hard at work fine-tuning the program to ensure that this national environmental certification program continues to be responsive and relevant to building owners and managers throughout the industry.

As we approach Go Green's first anniversary as a national program, over 80 buildings have been certified, and awareness of the program continues to grow, as evidenced by the significant coverage of Go Green in numerous national industry and trade publications in Canada. Not only does this tell us the industry is paying attention, it also solidifies the importance of the program. Similarly, the announcement by Public Works and Government Services Canada of the adoption of Go Green as the national standard for all existing federal government buildings, is further proof of the significance and substance of the BOMA Go Green program.

BOMEX 2006 in Halifax

Planning is well underway for BOMEX 2006, BOMA Canada's national conference and exposition, taking place in Halifax from September 20 – 22. This year's theme, "A New Energy", has been selected to reflect not only the vibrancy of our host province, but also the abundance of energy in the commercial real estate industry in Canada. BOMEX 2006 will offer outstanding opportunities for personal and professional growth through valuable education sessions and networking opportunities. The focus on Energy, is not only about issues of energy and conservation, sustainable buildings and environmentally sound building management. The theme also speaks to injecting energy in your career and your business, building an energetic workforce, and capitalizing on a new energy in Canada's economic outlook. A highlight of the conference is, of course, the annual celebration of excellence in the Canadian commercial real estate industry, BOMA Canada's prestigious National Awards Gala.

Book BOMEX in your calendars now - this is an event not to be missed. We know our hosts in Halifax will have the best of Maritime hospitality to offer us. Consider building a vacation around it! Further details about BOMEX will be distributed to all members shortly, and updates will be posted on the BOMEX website, www.bomex.ca.

New National Partnership Program

In advance of this year's BOMEX, BOMA Canada is rolling out a new National Partnership Program. The program has been developed to provide an opportunity for organizations to significantly enhance their profile and to effectively communicate their corporate message on the national stage, while supporting the objectives and initiatives of BOMA Canada. Designed to enhance BOMA Canada's ability to deliver programs of value to members and the industry, this new program is structured to complement rather than compete with any local partnership programs. Partners will have the opportunity to connect with BOMA members and the industry nationally, showing a commitment to the organization and the industry itself.

Enhanced Communications

In our pledge to facilitate communication across the industry, and amongst the more than 2500 members, we have developed a number of new communications initiatives. The new National Partnership Program includes a plan for a new quarterly newsletter, and regular BOMA Canada updates in Canadian Property Management magazine. The BOMEX 2006 program is built around encouraging networking and information-sharing.

And we encourage you to visit BOMA's newly redesigned website, now located at www.bomacanada.ca for further details on the many initiatives and activities with which BOMA Canada is involved on members' behalf. The new site features more robust content, enhanced ease of navigation and a wealth of valuable information. We trust you will find the new website a valued source of information on BOMA activities and industry information.

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