



Pinnacle Award for Innovation

GOAL

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry; whether it is a uniquely beneficial program, product or service, a better way to solve specific needs or an ingenious way to keep customers happy.

ELIGIBILITY AND JUDGING

The company must have won at a Local Association Awards Competition in this Awards cycle entry year (2008), in order to be eligible to advance to the national level of competition. The entrant may not have won in the same category at the national level during the last five years. If they enter a different category, they may compete after three years. The entrant must be a member in good standing of the local BOMA Association, and of BOMA Canada. Judging of the entry will be based on your written submission.

SUBMISSIONS

Shortly after your win locally, you will receive a letter from BOMA Canada which will include the Registration Form and Fee information.

Registration Form and Fees:

If you intend to enter the national awards, you will be asked to complete and correct (if necessary) the Registration Form that will be enclosed in your "Call for Entries" letter, and enclose the Entry Fee.

Fee: **\$210.00** Canadian (\$200.00 plus \$10.00 GST-#86325 6863 RT0001)
made payable to "**BOMA Canada**"

June 27, 2008 Entry Notification to BOMA Canada with Fee

July 18, 2008 All requested materials (below) must be received at the BOMA Canada office

Materials:

The following items will be required as part of your Entry Package:

- One 11 x 14 Colour Print Photo of your Team. This is used for display purposes at the Awards Gala, and will not be returned. Please ensure that it is of high quality, and do avoid colour laser prints as the inks mottle during mounting on the display boards.
- CD ROM containing the following:
 - The completed MSWord Template (supplied to you by BOMA Canada). This includes a cover page, as well space for you to complete the written portion of your entry.
 - Electronic copy of your "Team Photo"
 - Electronic copy of your Corporate Logo
- One print copy of your submission

Written Submission:

Your written submission should support the company's approach to innovation and it should make note of specific details that deserve merit.

The written submission should be brief (maximum five pages) and address the following. However, the format is open and you are encouraged to include any information that you feel will assist the judges:

1. Describe how innovation is encouraged and rewarded in your company
2. Describe the innovative program, product or service, how it is unique, and how it benefits the commercial real estate industry.
3. Describe how this has benefited your company and/or your clients, and the impact it has on business. How does the innovation make the building owner/manager's or customer's job easier, less stressful or more productive? Has it increased your company's or your client's efficiency, productivity and/or revenue?
4. Describe how you included employee and/or customer input into the development of the innovation.
5. Identify key clients where this innovation is applied or implemented.