



# 2003 BOMA Canada Awards

## Pinnacle Award: Innovation Entry Requirements

### GOAL

The purpose of the Pinnacle Award for Innovation is to recognize and promote innovation in the commercial real estate industry; whether it is a uniquely beneficial program, product or service, a better way to solve specific needs or an ingenious way to keep customers happy.

### ELIGIBILITY AND JUDGING

The company must have won at the local level to proceed to the BOMA Canada national competition, and must be a member in good standing of the local BOMA Association, and of BOMA Canada and International. Judging of the entry will be based on your written submission.

### SUBMISSIONS

#### *Registration Form and Fees:*

If you intend to enter the national awards, please complete the enclosed registration form, and fax **BOMA Canada: Fax (613) 782-2228** or by mail to the address below, to be received by **June 20, 2003**. Your entry fee of **\$ 200 CDN**, payable to **BOMA Canada** is to be received at the BOMA Canada office by June 20, 2003.

BOMA Canada  
Suite 200  
440 Laurier Ave West  
Ottawa, Ontario K1R 7X6

#### *Materials:*

An electronic copy of your corporate logo or identity for use during the Awards presentation should accompany the written submission (as described below) and must be received in the BOMA Canada office by **July 18, 2003**.

#### *Written Submission:*

Your written submission should support the company's approach to innovation and it should make note of specific details that deserve merit.

The written submission should be brief (maximum five pages) and address the following. However, the format is open and you are encouraged to include any information that you feel will assist the judges:

1. Describe how innovation is encouraged and rewarded in your company
2. Describe the innovative program, product or service, how it is unique, and how it benefits the commercial real estate industry.
3. Describe how this has benefited your company and/or your clients, and the impact it has on business. How does the innovation make the building owner/manager's or customer's job easier, less stressful or more productive? Has it increased your company's or your client's efficiency, productivity and/or revenue?
4. Describe how you included employee and/or customer input into the development of the innovation.
5. Identify key clients where this innovation is applied or implemented.

**Please provide a cover page that includes full contact details:**